

# Indelible Leadership

*"We leave a lasting mark wherever we go,  
but we often don't know what it is."*

Indelible Leadership helps girls create a legacy worth leaving.

## **My Passion.**

Society treats high school girls as though they are adults. They look like full-grown women and have the expectation to act like they are – adult decisions are being forced on them sooner than later. Most of them are in an intimate relationship or feel the pressure to be, struggling through body image and self esteem issues, and are forced to decide what they want to do with the rest of their lives before they are ready.

Girls need help learning how to become women. The upcoming generation of women needs guides, mentors, and coaches to help them successfully cross over the bridge which leads to successfully coming into their own and leading their lives well.

So many women are emotionally stuck in high school and cannot fully be the leader, mother, employee, wife, coach, entrepreneur, athlete ... woman they were created to be.

You can't do well until you know yourself well.

## **My Purpose.**

It is important to give girls a powerful start in the transition to becoming a woman through leadership development, role modeling, and developing self-awareness in who they are and how to live it out.

## **My Story.**

A decade after I graduated high school, I found myself in an internal struggle of self hatred, despair, and purposelessness despite being married, earning a Bachelor's degree, and quickly moving up the corporate ladder. I had no idea who I was, what I wanted out of life, or how to live free of comparing myself to every other woman on the planet and always coming up short. Despite looking successful on the outside with a seat at the head of the boardroom table, my internal failures were showing up at home, in my relationships, my self-hatred, and extreme lack of purpose and passion in my life. I had no idea who I was and the treadmill of life kept turning up the speed; no longer able to keep up I finally got off and got unstuck.

I have gone from a woman who hates everything about herself, struggling with both spectrums of weight and eating disorders– from being obese to a closet anorexic – and being jealous of everyone else to a woman who knows what she is about and how to live it out in ever increasing health.

Knowing who you are, accepting it, and living it out changes everything.

## **My Idea.**

I want to partner with a high school that sees the value in equipping girls to successfully launch into being women who will change the world by knowing who they are and how to live it out in a world that scorns, pigeonholes, and objectifies women.

Working together, we will create a leadership program for a group of girls (size to be determined) led and facilitated by me and a mentor teacher in your school.

If there is funding available, I would like to pursue how to apply for it for both the school and myself. If funding is not available, we will have to brainstorm ways to pay for resources for the girls; I will volunteer my time.

## Delivery and Schedule

- Wednesdays twice a month – possibly second and fourth
  - Presentations by community leaders with Q&A after
  - Teaching and group coaching / round table on predetermined topics
- Meet for an hour
- Possibility of a breakfast club, lunch, or after school
- Two additional community service initiatives for the girls to participate and lead in through the year
- Runs September through May

## Content

All curriculum and content will need to be approved by the mentor teacher or Principal prior to the delivery of it.

Suggested authors for '*curriculum*' are Brene Brown (Daring Greatly), Susan Scott (Fierce Conversations), Tom Rath (Strengths Finder 2.0), and John Maxwell (21 Irrefutable Laws of Leadership, etc.).

## Suggested Topics / Themes (Speakers to be Determined)

- Leadership
- Identity
- Self esteem
- Relationships
- Life Purpose
- Body image
- Wellness
- Courage
- Community

## Marketing

Posters, morning announcements, mention in your newsletter, and speaking at an assembly are all ways to share the opportunity with the girls and their parents. We will need to work together to create the content we share.

## Mentor Teacher Expectations

- Brainstorm connections in the community for me to approach to come in and speak.
- Work with me on a monthly basis to ensure we are meeting our goals with the program and help with any questions about the school or girls.
- Welcome to attend all events and meetings, but not required.
- Other as agreed upon.

## My Questions.

1. How do we involve parents?
2. What would be a win for your school? Goals? How do we define success?
3. What do you need from me to make this work?
4. What level of support and involvement will the school and leadership give?
5. How many girls do we want to involve? Is there a cap? How do we scale this based on what the goals are?

## About Me.



### DONLOREE HOFFMAN

LEADERSHIP COACH  
MOTIVATIONAL SPEAKER

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The first decade of my corporate life was spent working my way up the corporate ladder; focused completely on tangible results and outcomes. After landing my dream job running a business and living the life everyone else wanted, I came to realize I wasn't living at all. After admitting to myself that I wanted more from life, I went on an arduous journey from being overweight, unsatisfied, and angry to healthy, fulfilled, and living on purpose. My greatest discovery was that I am better than I thought I was, and so are you!

Bridging the chasm of the impossible is my life passion.

Certified in coaching by the John Maxwell Leadership Team and The Coaches Institute as well as holding my personal training certification, I bring a holistic approach on how to live the life you were created for.

I am the [author of two books](#); both collections of humorous stories and insights on life and what it is like to be a woman in this crazy world.

- *If I Die, Please Bring Cheesecake to My Funeral*
- *Don't Chaperone Your Best Friend's Dates. 10 Things I wish I had known in High School.*

When I'm not coaching or speaking, I can be found writing, lifting heavy things in the gym, or biking through the river valley. I blog about leadership and living life to the fullest at [www.donloree.com](http://www.donloree.com) and can be found tweeting from [@donloree](https://twitter.com/donloree) starting at 5:00 am most mornings.